

Own first contact with every new business — and the relationship as they grow into your customers.

Be the first call — not the fifth.

We find the new owner **within days of the filing** — name, mobile, and email — before any database even has them.

— WHY NOW

550,000+

new businesses form every month — the strongest stretch on record, and still climbing.

▲ 3.49M in the first half of 2026, up 14%

Nobody has called them yet — not you, not your competitors. That's not a problem. That's a market. The only question is who reaches them first.

U.S. CENSUS BUREAU · BUSINESS FORMATION STATISTICS · 2026

— WHAT YOU GET

- **The owner — not the front desk or the filing agent.** We find the person who can actually say yes and match them to a mobile and email you can reach. The attorney or registered agent who filed the paperwork gets flagged and set aside.
- **Businesses nobody else has yet.** Built from the state filing within days — weeks or months before they surface in Apollo or ZoomInfo. You're early to the relationship, not late to the auction.
- **Scored twice, so you work the best first.** Every profile is rated on how reachable the person is and how likely they're the decision-maker — your team spends its hours on the names most ready to talk.

— WHY IT'S THE HIGHEST-QUALITY DATA

- **Decision-ready profiles, not a list.** Built from the government filing plus 11 sources, scored, and updated continuously — a living data layer that plugs into your CRM, your outreach, or your own agents.
- **Built and checked by specialized AI agents.** It's how every profile stays fresh, clean, and consistent — and gets smarter every night, at a price a hand-built list can't match.

THE GOODLEADS GUARANTEE

If a record isn't accurate, **we replace it — free.** You never pay for data that doesn't hold up.

— WHAT YOUR TEAM CAN EXPECT

8 in 10

profiles point to **the owner or a decision-maker** — not a mailbox

30+

data points per profile, from 11 sources — verified email to phone to web

Days

from state filing to your list — **not months**

5 → 50

states — 5 live now (CO-FL-NY-TX-VA), 50 within 8–12 weeks

— WHAT IT COSTS

You pay per record — about **\$0.70** on average. A one-time boutique pull is **\$1.00** a record; commit to a recurring feed and it's **\$0.50**.

- One vertical in your metro — say 1,000 new businesses a month. Recurring feed at \$0.50 = **\$500/month**, delivered fresh.
- A one-time, targeted pull of 500 records: **\$500**, yours to keep.

Delivered your way — a one-time file, a monthly feed into HubSpot, or piped straight in by API.

— NEXT STEP

You pick the filters — your states, your verticals, your dates. We hand your team every matching record, not a highlight reel. Judge it on your own dials, then decide.

→ **goodleads.club**